



Listing Management | Side by Side Comparison

| | MLS GO LIVE \$45.00 | GOLD \$175.00 | PLATINUM \$275.00 |
|---|-------------------------------|-------------------------|-----------------------------|
| MLS Listing Input | ✓ | ✓ | ✓ |
| Ad-Copy Creation (Remarks) | ✓ | ✓ | ✓ |
| Showing Time Set-Up | ✓ | ✓ | ✓ |
| MLS Status Update | | ✓ | ✓ |
| Modification to Listing Agreement | | ✓ | ✓ |
| Sign Post Installation/Removal | | ✓ | ✓ |
| Photographer Coordination | | ✓ | ✓ |
| Stager Coordination | | ✓ | ✓ |
| Brokerage Compliance Review | | ✓ | ✓ |
| Complete Brokerage Required Disclosures | | ✓ | ✓ |
| Obtain Sellers Property Disclosure | | ✓ | ✓ |
| Obtain Seller Net Sheet / Title Quotes | | ✓ | ✓ |
| Research Community | | ✓ | ✓ |
| Research Association Receive NTA | | ✓ | ✓ |
| Obtain Condominium Assoc Docs | | ✓ | ✓ |
| Zillow Coming Soon | | | ✓ |
| Community Lifestyle Photography Research | | | ✓ |
| Syndication Verification Top 3 National Sites | | | ✓ |
| Realtor.com/Zillow.com Page Enhancement * | | | ✓ |
| Single Page Website Creations * | | | ✓ |
| Auxilliary Website Posting * | | | ✓ |
| Just Listed/Just Sold EDDM Mailing ** | | | ✓ |
| Property Brochure ** | | | ✓ |
| Property Flyer ** | | | ✓ |
| Facebook / IG Advertisement ** | | | ✓ |
| Agent Feedback (30 Days) *** | | | ✓ |
| Weekly Seller Report (30 Days) *** | | | ✓ |
| Request Seller Review | | | ✓ |
| MLS LIVE Package - Same Day Listing Activation (with photos & supplements received by 12 PM / approval by 4 PM) | | | |
| Gold Pack and Platinum - MLS Live Activation: Tuesday, Thursday and Friday Only | | | |

* Page Enhancements require Premium Agent account with Service Provider

** Brochures, Flyers, Just Listed/ Just Sold Postcards - Templates, Printing, Mailing Cost Paid by Customer

*** Feedback & Follow-up included for 30 days in Platinum Package: Feedback attempts per showing request is 2- phone calls, 1 voicemail and text message. ShowingTime will be updated with Feedback received. Report to Seller sent Tuesday . 9 AM for Agent review and approval. Additional 30 day intervals can be purchased through www.hometowntc.com. Service can be added at any time.

Listing Management is an administrative and marketing service that is paid at time of order and is non-refundable. Platinum and Gold Package fee is transferable to a new listing in the event the listing is canceled prior to tasking being completed on the file. Program fee's are available for review on www.HometownTC.com