



Listing Management | Side by Side Comparison

	MLS GO LIVE \$55.00	GOLD \$175.00	PLATINUM \$275.00
MLS Listing Input	✓	✓	✓
Ad-Copy Creation (Remarks)	✓	✓	✓
Showing Time Set-Up	✓	✓	✓
MLS Status Update		✓	✓
Modification to Listing Agreement		✓	✓
Sign Post Installation/Removal		✓	✓
Photographer Coordination		✓	✓
Stager Coordination		✓	✓
Complete Brokerage Required Disclosures		✓	✓
Obtain Sellers Property Disclosure		✓	✓
Obtain Seller Net Sheet / Title Quotes		✓	✓
Research Community		✓	✓
Research Association		✓	✓
Obtain Condominium Assoc Docs		✓	✓
Community Lifestyle Photography Research			✓
Syndication Verification Top 3 National Sites			✓
Realtor.com/Zillow.com Page Enhancement *			✓
Single Page Website Creations *			✓
Auxilliary Website Posting *			✓
Just Listed/Just Sold Post Card Creation**			✓
Property Brochure **			✓
Property Flyer **			✓
FB/IG: Just Listed, Under Contract, Just Sold Post ****			✓

MLS LIVE Package - Same Day Listing Activation (with photos & supplements received by 12 PM / approval by 4 PM)

Gold Standard and Platinum Marketing - Same day listing activation is not available due to the amount of research required. Service can take up-to 3 business days to complete. Ensure to upload with time to process the back-end requirements of the listing.

* Page Enhancements require Premium Agent account with Service Provider

** Brochures, Flyers, Just Listed/ Just Sold Postcards - Templates, Printing, Mailing Cost Paid by Agent

**** Social Media Ad-Worx Package can be added on to any of the listing management packages: Facebook/IG Advertisement add-on \$325 for 30 days Management - for a maximum of 3 advertisement creations.

Listing Management is an administrative/marketing service that is paid at time of order and is non-refundable. Gold Standard and Platinum Marketing fee is transferable to a new listing in the event the listing is canceled prior to tasking being completed on the file. Program fee's are available for review on www.HometownTC.com